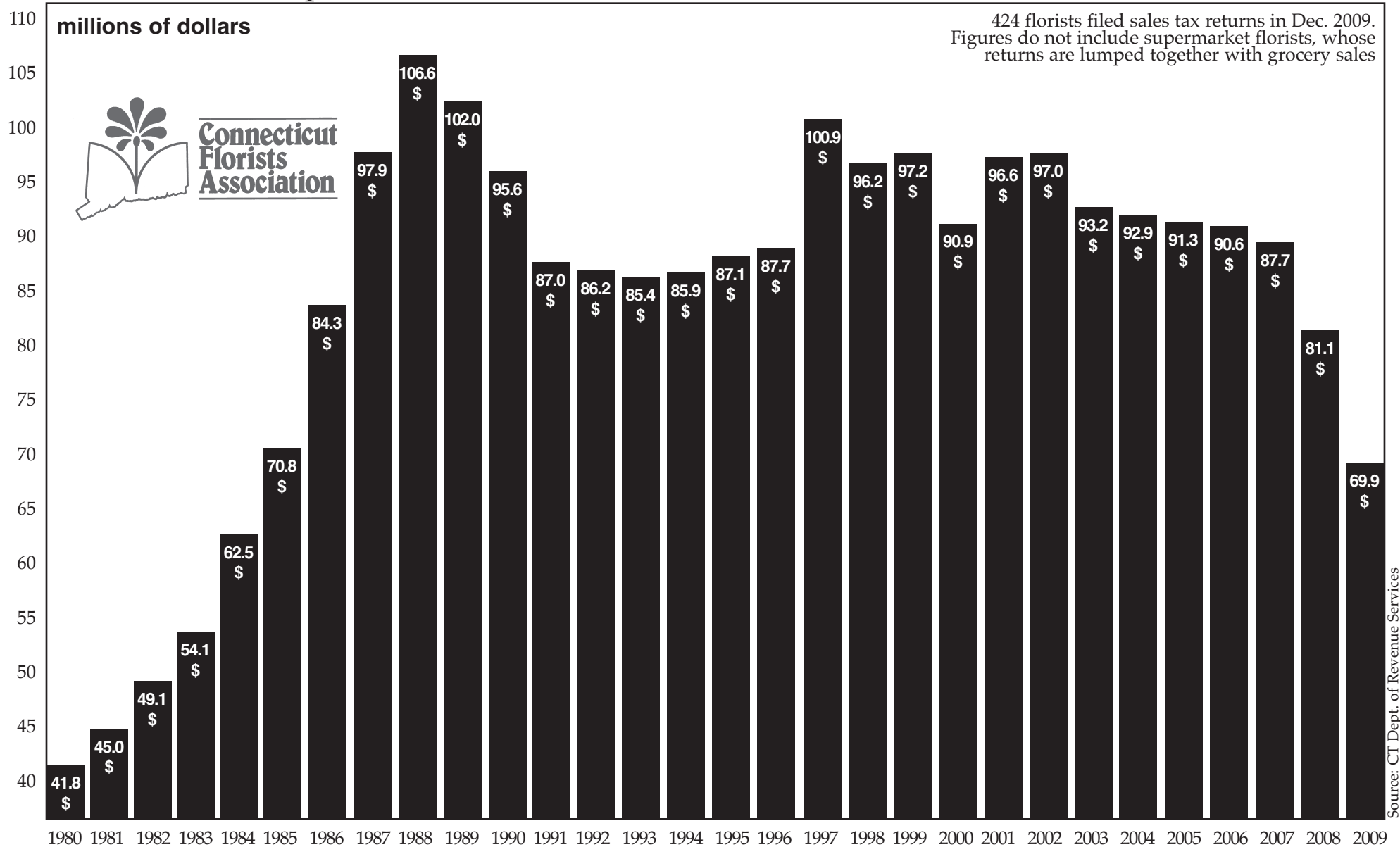


# Connecticut Independent Florists Retail Sales



Sales of Connecticut's independent florists totaled \$69,892,450 in the year 2009. This represents a 13.9% decrease (down \$11.2 million) over the year 2008.

The number of independent flower shops fell to 424 at the end of 2009, according to fig-

ures released by the Connecticut Department of Revenue Services, a drop of 32 shops from 2008. In 1990, at the height of the independent retail florist industry, there were approximately 900 flower shops in the state.

Average annual sales of the typical

Connecticut florist shop in 2009 dropped to \$164,840.

Sales tax on florist products contributed \$3.6 million to the state treasury in 2009.

None of these figures includes sales of mass market and grocery florists, whose totals are lumped together with general store sales and are not separated out.