

Achieving
Florist
SUCCESS



New Pre-Season Trade Show



Getting Florists Ready for the Holidays

One Day • Sunday, Oct. 25
Springfield MA. Sheraton Hotel

- 8-foot tables only \$150
- No charge for exhibitor staff to attend, however if they wish to eat the luncheon, \$25 per person.
- Free follow-up list of attendees
- Promoted to 4,300 florists in New England & New York

SCHEDULE - will be several breaks to visit trade show

- 8:00am-9:00am Exhibitor set-up
- 9:00am-10:00am Registration & visit trade show
- 9:00am-2:30pm Trade show open
- 10:00am-Noon Roadblocks to Survival talk/Carmen Cosentino
- Noon-1:00pm Plated Luncheon
- 1:00pm-4:00pm Design-ED 2 \$ell show/Tina Stoecker AIFD



Special Florist Trade Show

New Products

Over 4 hours of instruction

Plated lunch



Connecticut Florists Association

Florists can register online at www.FlowersPlantsInCT.com or call 800-352-6946

EXHIBITOR REGISTRATION



RETURN THIS FORM & YOUR PAYMENT TO:
Connecticut Florists Association
590 Main Street • Bart Center. Monroe CT 06468
800-352-6946 • Fax 203-261-5429

CHARGE TO YOUR CREDIT CARD:

Card Number: _____ Expiration ____/____



Signature _____

Company _____
 Contact _____
 Address _____
 Town _____ State _____ Zip _____
 Phone _____ Fax _____
 Print Names of Attendees _____ Lunch

_____	Lunch <input type="checkbox"/>
_____	Lunch <input type="checkbox"/>
_____	Lunch <input type="checkbox"/>
_____	Lunch <input type="checkbox"/>

_____	Quantity Exhibitor 8' tables	
_____	@ \$150 each	\$ _____
_____	Exhibitor staff eating the luncheon @ \$25 =	\$ _____
TOTAL CHECK/ CREDIT CARD ENCLOSED:		\$ _____

Payments to the Connecticut Florists Association may be tax deductible as business expenses, not as charitable contributions. All fees nonrefundable.